

We are asking for your participation in the research portion of the *Big City Big Country Road Show* workshop in held in **(San Antonio)** on **(June 8 - 12, 2009)**. Participation in the workshop **DOES NOT REQUIRE** your participation in the research.

Workshop participants will learn about news writing, photography, videography, risk and crisis communication, and Web design from Texas A&M University, Texas Tech University, and Howard College faculty members. During the workshop, there will be speakers from agriculture and/or communications industries and tours of agriculture and/or communications businesses.

The research project being conducted is to assess knowledge, attitudes, and self confidence towards communications careers, college, and agriculture both before and after your involvement with the *Big City Big Country Road Show*. If you choose to participate, you will complete two questionnaires: one prior to starting the on-site portion of the workshop and one on the last day of the workshop. The initial questionnaire will be to determine your knowledge, attitudes, and self confidence before beginning involvement in the workshop while the second questionnaire will determine changes that have occurred as a result of your involvement with the workshop. The study will involve 25 participants of the Big City Big Country Road Show workshops in San Antonio, TX.

The results published from these questionnaires will not include your name to protect your privacy. The information from your questionnaire will only be seen by researchers involved with the project. As such, we do not foresee any personal risks to you as a result of being a part of this research study. Your participation in the research is voluntary, and refusal to participate involves no consequences to you, and you may discontinue participation in the research at any time without penalty. There are no direct benefits to you for participating in the research other than the knowledge that these results may help others like you across the nation.

Dr. David Doerfert can answer any questions you have about the study. He may be contacted at (806) 742-2816 or by e-mail at david.doerfert@ttu.edu. For questions about your rights as a subject or about injuries caused by this research, contact the Texas Tech University Institutional Review Board for the Protection of Human Subjects, Office of Research Services, Texas Tech University, Lubbock, TX 79409. Or you can call (806) 742-3884.

By signing this form, you are stating that you have read and understood the above information and are agreeing to participate in the accompanying research for the *Big City Big Country Road Show* workshop.

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Signature of Subject

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Date

*This consent form is not valid after March 31, 2010.*